



## SNESA BANQUET PROGRAM ADVERTISEMENT PACKAGES

<u>FULL COLOR ADS</u>	<u>RATES</u>	<u>BLACK/WHITE ADS</u>	<u>RATES</u>
FRONT COVER	\$75	FULL PAGE	\$50
BACK COVER	\$65	HALF PAGE	\$30
INSIDE PAGES	\$65	TEXT - 2 LINES	\$20

**Position:** All advertisers requests for Cover Ads will be honored on a first pay/first serve basis.

**Ad Sizes:** Full Page Ad: 7 1/2" H x 4 3/4" W      Half Page Ad: 3 3/4" H x 4 3/4" W  
 Inside Front/Back Cover: 8 1/2" H x 5" W      Outside Back Cover: 8 1/2" H x 5 1/4" W  
 Text Ad: 4 3/4" W

**Specs:** All photos/logos must be submitted in **300 dpi** or higher  
 Formats accepted: high resolution **.PDF, .EPS, .TIF, or .JPG**

**Email all photos/logos to:** [natalierichards@verizon.net](mailto:natalierichards@verizon.net)

For questions regarding ads, please contact Natalie Richards at (774) 766-2791 or via email above.

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**PAYMENTS: We accept checks and PayPal.**

**Checks:** Make payable to SNESA and mail to:  
 SNESA, c/o Deanne Wilson, 74 High Hill Rd., Wallingford, CT 06492

**PayPal:** [snesa.saddlebred@gmail.com](mailto:snesa.saddlebred@gmail.com)

**Deadline for Ad Submission: December 30, 2017**